

ABOUT *CREATIVE RESILIENCE*

The creative process can be both exhilarating and exhausting, but this book offers real-life examples of how to manage that roller coaster. Artists face challenges—among them motivation, self-confidence, creative blocks, rejection, and simply balancing making art with the rest of life. Here is a guidebook for anyone navigating these challenges from those who have been there.

Creative Resilience is relevant for undergraduate, graduate, or continuing education students in the arts to help them as they prepare to transition from the academic world to a career in the arts. It can be used as a text for classes on creativity, arts entrepreneurship, and professional practice and can be a welcome addition to career center resources and libraries.

It offers practical solutions for creative issues from a range of creatives across different disciplines, ages, and career stages. Those creatives include visual artists, filmmakers, dancers, musicians, and writers. The author also draws on her own experiences and challenges as an artist and arts administrator, using a mix of humor, linguistic reframing, and reflective exercises to provide readers with ideas for successfully managing many of the challenges of the creative process and creative life.

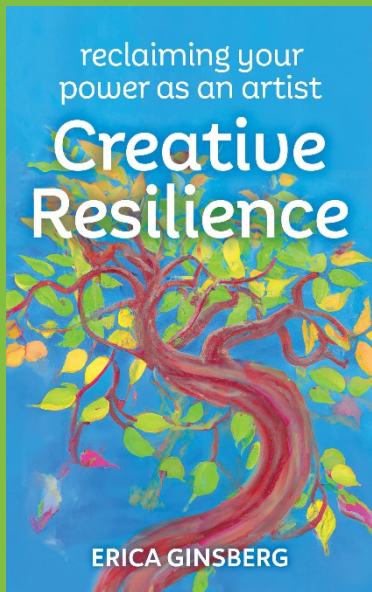
ABOUT THE AUTHOR

Erica Ginsberg has drawn on creativity in a variety of different roles: writer, documentary filmmaker, story consultant, project manager, and social entrepreneur. She co-founded the documentary film organization Docs In Progress and served as its founding executive director for more than a decade where she also taught workshops, moderated work-in-progress critique sessions, and facilitated fellowships and residencies. She co-hosts The D-Word, a peer-to-peer global community for documentary professionals. Ginsberg started *Creative Resilience* as a blog to share ideas about the creative process. She has a BA in international affairs from George Washington University and a MA in film and video from American University. Erica lives and works in the Washington DC, area and is available for book readings, workshops, and panel discussions both in the region and elsewhere.

TESTIMONIALS

"Creative Resilience is both practical and inspirational for creators at any point in their careers trying to balance their artistic vision and integrity with the real-world demands of living and thriving as working artists. This will be an invaluable and highly accessible resource for art students at the undergraduate or graduate level." - Christopher Pavsek, Ph.D., Associate Professor of Film, School for the Contemporary Arts, Simon Fraser University

"Finally, a book that offers what every creative needs: Plain-talking and time-tested advice that demystifies the creative process, combining practical tips and enduring insights to help you get from the first glimmer of an idea to the release of your masterwork." – Patricia Aufderheide, Ph.D., University Professor, School of Communication and Founder and Senior Research Fellow, Center for Media & Social Impact, American University



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